

MSCA
ALUMNI PANEL

ANNA
PLOTNIKOVA

VU Amsterdam



AGENDA

MSCA project

Before

During

After the fellowship



ABOUT MY PROJECT

Leeds University Business School – Innovation Management

Part of the [COINS project](#) - MSCA Innovative Training Network (ITN) – 5 Early-Stage Researchers

Partnership with Ericsson AB

3 years fellowship

Started in September 2016 and Completed PhD in May 2020 – 1 year gap of funding



BEFORE THE FELLOWSHIP

My background:

Bachelor degree in Marketing at [Peter the Great St.Petersburg Polytechnic University](#)

3 year of working experience at HR consulting company as a project manager

Master degree in International Management at [Radboud University](#), the Netherlands

Applied December 2015

Got accepted January 2016

Started in September 2016 → start searching positions rather early



DURING THE FELLOWSHIP

Academic skills:

- compulsory training as PhD;
- additional training – great opportunity for developing research skills;
- attendance of top academic conferences – developing publications, attending development workshops, finding ‘your’ academic community, building academic network;
- BUT hard to gain teaching experience.

Professional skills:

- placement in Ericsson AB – great opportunity to understand how company operates, develop good network;
- opportunity to follow any trainings provided within the company.

General skills:

- dissemination is a top priority for MSCA projects: collaboration with secondary schools, conference organizing – great opportunity to develop broader set of skills and learn how to translate research insights into practical and social and implications



Development of multiple skillset was great groundwork for job search



AFTER THE FELLOWSHIP

Job search:

I started job search in September 2019

Got my offer in March 2020 → start search next position early on

Started position of Assistant Professor of Strategic Change in July 2020 → have a bigger gap between positions if you can

At the moment:

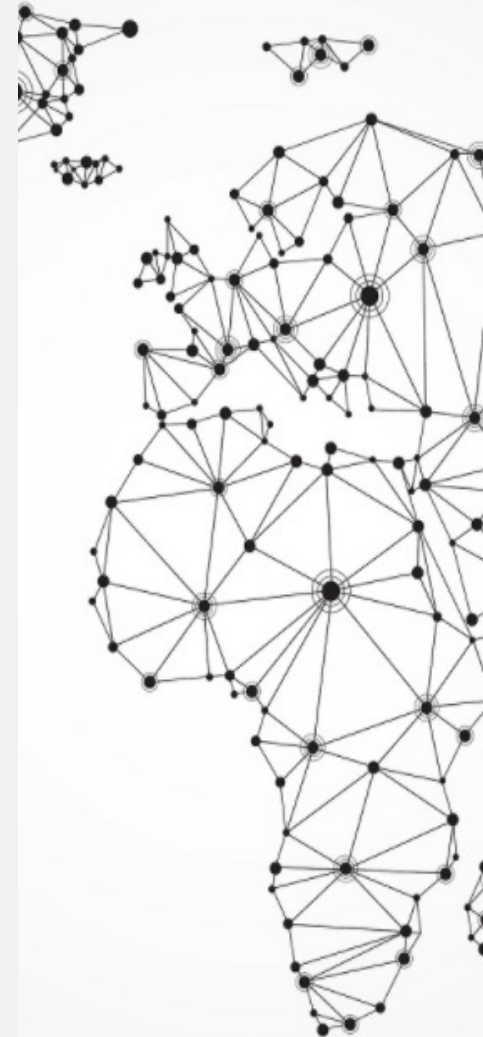
Opportunities to participate in other MSCA network events and update on upcoming funding opportunities

Was it difficult?

YES

Would I regret if I wouldn't do it?

YES



**HAPPY TO ANSWER YOUR
QUESTIONS**



THANK YOU

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